

PROCEEDS TO BENEFIT



DOING THE
MOST GOOD.



2010 INDIVIDUAL & CORPORATE SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR: \$12,500

Your Sponsorship Includes:

- Category Exclusivity (3 Sponsors ONLY)
- Link and Logo on www.RubensRun.com
- 'Ruben's Run Brought to You by (Company Name)' Name and Tag (Includes 8-10 Word Sell Line)
- Inclusion on All Promotional Announcements and Advertising* for the Run and Other Related Events
- Inclusion on All Printed Materials*
- Inclusion on All Public Relations Pieces*
- Ruben Brown will record Public Service Announcement for Charity to Air in Promotion
- Appearance Opportunity with Ruben Brown for Other Promotional Activities
- Sampling and Point of Presence at All Ruben Brown Foundation Events
- 4 VIP Tickets, includes a VIP ride with Ruben

CO - SPONSOR: \$7,500

Your Sponsorship Includes:

- Category Exclusivity (4 Sponsors ONLY)
- Link and Logo on www.RubensRun.com
- Name Mention in All Promotional Announcements
- Inclusion in All Promotional Announcements and Advertising* for the Run and Other Related Events
- Ruben Brown Will Record Public Service Announcement for Charity to Air in Promotion
- Sampling and Point of Presence at All Ruben Brown Foundation Events
- 2 VIP Tickets, includes a VIP ride with Ruben

SUPPORTING SPONSOR: \$2,500

Your Sponsorship Includes:

- Link and Logo on www.RubensRun.com
- Inclusion in All Printed Materials* for the Run and Other Related Events
- Inclusion in Promotional Announcements*
- Sampling and Point of Presence at Post Run Celebration
- 1 VIP Ticket, includes a VIP ride with Ruben

LOCATION SPONSOR: \$1,500

This year the Ruben Brown Foundation will start promoting the Ruben Brown Charity Motorcycle Run by holding fundraising events from March 2010 through May 2010. These events will be designed to increase awareness and generate funds for this year's charity. With a limited number of location sponsors available, you have an opportunity for an evening with Ruben Brown to host an event at your business.

Your Sponsorship Includes:

- Link and Logo on www.RubensRun.com
- Inclusion in All Printed Materials* for the event at your business location
- Inclusion in Promotional Announcements leading up to the event
- 1 VIP Ticket, includes a VIP ride with Ruben

CONCESSION SPONSOR: \$100

This year for the Ruben Brown Motorcycle Run, we want to promote an opportunity with broader appeal to the people of Western New York. As part of this year's event, local businesses are invited to be a part of the Post Run Celebration as a vendor.

Your Sponsorship Includes:

- Link and Logo on www.RubensRun.com
- **Vendors will receive:**
- The ability to sample product and sell merchandise the day of the event
- A 10x10 booth at the Post Run Celebration (10x20 booth space available for additional \$100. Maximum booth Space: 10x30 for \$275)

** In order to receive the full benefits of the sponsorship, a signed commitment must be received prior to 3/1/2010.*

ATLANTIC CITY
JUNE 12, 2010
KEENAN'S IRISH PUB

10th Annual
Charity Motorcycle Run

To register and learn more:

www.RubensRun.com

847.571.8260